To: SECTION SALES MANAGERS

THIS LEADER'S GUIDE CONTAINS INFORMATION FOR THE RETAIL MEETING FOR THE TEST INTRODUCTION OF DUNHILL.

FOR THE MEETING ROOM, YOU WILL NEED TWO OVERHEAD TRANSPARENCY PROJECTORS TO SET UP "A" AND "B" OVERHEADS.

LEADER'S GUIDES FOR DIVISION RETAIL MEETINGS WILL BE MAILED AT A LATER DATE.

YOU WILL ALSO NEED A SLIDE PROJECTOR AND CASSETTE PLAYER FOR A SLIDE PRESENTATION WITH A PULSED TAPE.

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Source: https://www.industrydocuments.ucsf.edu/docs/jjkm0004